

Getting a grant does not require a PH.D!
A solid idea and a simple plan can go a LONG way!

Educators with a plan to improve their students' learning environment often have to turn to grants. But just the thought of writing the required proposal sends many diving for the extra-strength aspirin. If you can write a lesson plan, you can write a grant! It is merely just answering a series of questions as best as possible! Plus with all the ACSIP information on file, it should be a **BREEZE!**

Here are a few tips for catching the grant readers eye, or to make government agencies, private groups, corporations or others that are willing to open their wallets to take note of **YOUR CAUSE** and help!

1. Show Them What You've Got!

Don't let self-doubt take you out of contention. Show them you are quite capable of implementing a grant and responsibly spending their funds. Don't "wish" or "hope"....be confident and assertive! Explain that you will get this grant/program implemented. Your goals and objectives "will be" accomplished. Your school looks forward to implementing the plan being submitted. Be assertive and confident! Don't "hope" for anything...show the grant readers what you **WILL** do!

2. Don't Get "Heavy" - KISS – "Keep It Simple and Succinct!"

It's a grant proposal, not a doctoral thesis! This is where many "lose" their readers by writing like it is a term paper. While it is important to follow the grant guidelines and answer the questions, the readers want an "easy read" and to know you thought your project out thoroughly! Don't try to compete with J.K. Rowling on the number of pages submitted...just allow the grant reader to enjoy your proposal. Create a "hook" or memory so the reader will specifically remember your grant! A kind of "first impression" that I call a "HOOK!"

Also, don't make the grant reader look for your answers! Underline, bold or italicize the answers...and don't make the reader have to interpret your answer. Be clear and succinct!